

WIN BIG. FAST.



MARTINGREY.DIGITAL

## CONTENT

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- 1 - Introduction
- 2 - Short-term services
- 3 - Long-term services
- 4 - Agency rates
- 5 - Contact info

# REVOLUTIONISING SPEED OF NEW BUSINESS ACQUISITION VIA DIGITAL MARKETING

At **Martin Grey Digital** we provide organisations committed to growth with hard-hitting digital marketing campaigns focused on generating tangible results in the shortest possible time frame and **win big**.

Winning is why we wake up, why we push, why we fight. We live to help you win, to empower the hero in you, to help you become leaders of tomorrow and inspire others to follow.

We do this by finding the shortest possible route to your big win. Our expertise lies in the areas of automation, credibility and visibility, and deploying the right technology at the right time. This way we are able to help you unleash rapid and sustainable growth really fast.

## What makes us different?



**SALES** - Sales are the lifeblood of every company. We help you align your marketing and sales processes to skyrocket your revenues.

**SPEED** - We design and execute an effective strategy build around your goals and needs focused on getting results fast. We find the shortest possible route to your win.

**SUPPORT** - With us it does not end with lead generation. We stay with you every step of the way helping you nurture and convert every opportunity.

# OUR SERVICES SHORT-TERM

⇒ **SHORT-TERM TIME FRAME: UP TO 6 MONTHS**

⇒ **SHORT-TERM STRATEGY: DRIVE CUSTOMER CONVERSIONS**

In the short term, it's all about **unleashing your growth fast**. In order to implement changes that would help you yield tangible results in the shortest possible time frame and **win big**, we focus on opportunities that are easy to convert, so called low hanging fruit. Short-term projects usually last from 3 to 6 months.

## LIST OF OUR SERVICES

### DIGITAL STRATEGY



Setting out a roadmap to deliver tangible results in the shortest possible time frame.

### WEBSITE DESIGN



Transforming your website into a cornerstone of your business promotion to help you stand out.

### CORPORATE IDENTITY



Designing your identity to make your business easily recognisable and make a great impression.

### GOOGLE ADS



Providing a stream of new easy to convert opportunities from the day one using Google Ads.

### SEO



Targeting local and niche markets to yield organic search results in the shortest possible period.

### SOCIAL MEDIA



Promoting shared content and engaging target audiences to establish authority and gain exposure.

# OUR SERVICES LONG-TERM

- ⇒ LONG-TERM TIME FRAME: UP TO 24+ MONTHS
- ⇒ LONG-TERM STRATEGY: DRIVE CUSTOMER ACQUISITION & RETENTION

In the long-term we utilise and enhance the momentum built up from the short-term results and empower **rapid and sustainable growth**. We do that by executing a hard-hitting acquisition and retention strategy while consolidating a **strong market position**. Long-term projects usually last anywhere from 3 to 24 months or keep rolling on monthly basis.

## LIST OF OUR SERVICES

### BRANDING



Helping you define your core values, unique selling proposition and establish authority and reputation.

### WEBSITE DEVELOPMENT



Integrating your website with advanced marketing systems to drive automation and increase sales.



Executing pay per click campaigns via multiple platforms that are built around your sales targets.

### SEO



Deploying search engine optimisation strategy that targets primary markets and delivers leads.

### CONTENT MARKETING



Creating high quality digital content to skyrocket your online visibility and drive lead generation.

### SOCIAL MEDIA



Helping you obtain maximum exposure by managing earned, paid, shared and owned content.

# AGENCY RATES

Your return on investment is what our competitive pricing is based around. It is important to us that we always take on projects which we estimate can yield at least **15-40% increase in sales in the short-term** and **50-100% in the long-term** (month 10-12). We want you to win big and usually provide monthly retainer packages to support your rapid growth.

## Our rates

### £50 / Hourly rate

Hourly rate covers one hour of general production effort charged per person on the team working on your project. Any additional enhancements above the scope of your project are subject to cost proposal charged at £50 per hour plus 20% project management fee.

### £480 / Day rate

Day rate covers 8h of production effort charged per person on the team working on your project. 20% project management fee has already been accounted for.

## Start-up package

Start-up package is an example of a minimum viable configuration to yield at least 15% revenue increase in the short-term. Please contact us for bespoke estimate built around your needs and goals.

### £1,440 / Setup fee

Setup fee provides you with 3 days of production effort to make sure everything is on point before the traffic starts coming in. We work on your website, identity, set up campaigns and build landing pages.

### £1,920 / Monthly retainer

Monthly retainer provides you with 1 production day every week (4 days per month) to support your rapid growth. We continually work to improve your credibility and visibility making sure you get the highest possible conversion rates.



# GET IN TOUCH LONDON - SHOREDITCH DIGITAL MARKETING AGENCY

Do you fancy a cuppa? Please do pop in our office which is based in the center of east London's tech city called Sillicon Roundabout in Shoreditch. We are happy to answer all your enquiries, just give us a call or drop us an email. You will hear from us in no time.

## Contact us

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AVAILABLE **FREE** UPON REQUEST

### BUDGET ESTIMATE



Get a free non-obligatory ballpark cost estimate for your project to support your decision making.

### DIGITAL AUDIT



Analysis and an actionable roadmap to help you prioritise & maximise your marketing efforts online.

### MARKETING CLINIC



Available to everyone who is in need to obtain tangible results fast during the time of emergency.

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